



# CREATE DESIGNS THAT RELATE.

- Passionate for visual storytelling.
- Problem-solver through creative means.

Real estate social media posts (happy people, houses, and handshakes)

DCI PROPERTIES

**Our 3-Step Process:**

1. Fill out our online form or give us a call.
2. Chat with one of our friendly Home Advisors.
3. Schedule an in-home appointment and receive a cash offer.

**FUN FACT:**

The average Canadian moves 5-6 times in their lifetime.

DCI PROPERTIES

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“

The entire staff at DCI properties were incredibly professional and went out of their way to make sure my elderly mom was comfortable with the process. We were happy with the deal we made and felt supported along the journey.

- Shari B.

DCI PROPERTIES

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**FAQ**

**HOW FAST CAN YOU BUY HOUSES?**



# EYEBALLS ARE EVERYWHERE AND THEY CAN READ.

- Optimize marketing campaigns, and maximize online visibility.
- Drive targeted traffic to effective landing pages.

## Google PPC Examples

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DCI Properties

<https://www.dciproperties.ca>

### We Buy Houses Ontario

Quick Cash **House** Buyers — The Easiest and Fastest Way to Sell Your **Property** for Cash. Sell it for a fair cash offer



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DCI Properties

<https://www.dciproperties.ca>

### Want A Private House Sale? - We Buy Houses In Any Condition

No Costly **Repairs Needed**. We Help Home Owners Just like You, In All Kinds Of Situations.



## WHAT HAPPENS TO MY MORTGAGE IF INTEREST RATES INCREASE?

Higher interest rates affect you by costing more to borrow money; your mortgage rate will increase if you have a variable interest rate. If you are due to renew a fixed interest-rate mortgage, higher rates may also affect your renewed payments. [Learn why, here.](#)

Consider all of your property-selling options more now than before. DCI Properties is here for our clients with fabulous reviews to prove it.

### Interest rates are going up.

- With the hope of keeping a recession at bay, the Bank of Canada has raised interest rates to slow economic activity.
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- According to Reuters online financial site as of June 2, 2022, the official Bank of Canada policy interest rate of .25% in January 2022 is set at 1.5% now, and will likely rise above 3% by early 2023.
- As of June 2022, the Canadian banks set their Prime interest (and therefore mortgage) rate at 3.20%.
- It is foreseeable that mortgage rates will easily increase to above 5% by 2027.
- The Consumer Price Index (CPI) inflation rate is 5.7% -6%, the highest in 30 years.
- The increases in gas, grocery, and housing prices, and the difficulty in rebooting supply chains, are pushing up the inflation rate.

### Mortgage stress tests.

- For many years mortgage applications have been issued stress tests based on the likelihood of a higher rate.

Generating monthly content has become much easier with the introduction of AI platforms.

Blogs, scripts, social media posts, brand guides, etc. All rough drafts can be generated within minutes instead of weeks.

